



Integrity Fundraisers



1. DATA GATHERING - IMPORTANT INFORMATION ABOUT FUNDRAISER:

Name of Organization:			
Start & End Dates:		Goal:	\$
Why are you Raising Money?			
Checks Payable to:			
# of Students:		# of Teachers:	
		Books Per Seller:	5 or more
Who can provide us a List of Student's Name?			
Live or Video Rally:		When & Where:	
Prize Program:			
Additional Prizes:			
Your Website Address:			
Resupply Person:		When & Where:	
Recorder Contact Info:			

John's Place		John's Place		RETURN ORDER BY:	
Supplier / Dept:		Address for Shipping To:			
ATTENTION ORDER HOLDER - PLEASE PRINT CLEARLY WE WILL SHIP DIRECTLY TO THE CUSTOMER					
PLEASE PAY FOR PROPOSED GOODS (CHECKING)					
Customer Name:		Address of Customer (You Mail To):			
2907 2880		155 Maple Street, Grand Forks, ND 58001 / 705-2313		1	Check \$80
Bala Smith		352 29th Ave S., Moorhead, MN 56504 / 505-5050		2	Check \$30

Fundraiser Instructions

Step 1: GOAL

Set a goal for the prizes you want.

Step 3: ADS

Hi _____, this is _____ and we are raising money for our school selling Extreme Sewer Coupon Books for only \$20! The yellow coupons are 100% Free and this includes Mobile Coupons on your phone.

Would you like to help us out and get 1 or 2 coupon books?

Step 4: Collect money

then give coupon books!

Step 2: SHARE

Share your fundraiser with Family + Friends





Fundraiser Details

- ➔ Fundraiser Ends **Friday Nov 17th**.
- ➔ Need more books to sell? **PICK up at Office**
- ➔ **Why are we raising money?** We need to raise money for student activities and other needs for the school.
- ➔ **What is our goal?** \$7500.
- ➔ **How much do you want us to sell?** We would like each student to try and sell a minimum of 3 coupon books to reach our goal.
- ➔ **How to pay?** Cash or **cash/QR** payable to **Apple Creek**

Can we order online? **Yes** and it will get delivered to your comment box. Show the QR code or go to

www.supportapplecreek.com



SCAN ME

Class Sells 75 or more, get a Free Pizza Party!

Promote Your Fundraiser with Free Written Promos
 Register for Free at www.howtopromote.com

STUDENT PRIZES PROVIDED BY INTEGRITY

Ultimate Prizes



Sell 10 Get a Water Bottle with Color Logo

top seller gets choice

\$100 Cash or Gift Cards



Integrity Fundraisers

Earn Fun Prizes

A SELL 1 ITEM
Earn a HIGH FLYING BOUNCY BALL

B SELL 3 ITEMS
Earn A+B
PUZZLE OR 3D MAGIC MAZE
(Random Choice of Prize)

C SELL 5 ITEMS
Earn A+B+C
2" MAGIC CUBE PUZZLE

D SELL 10 ITEMS
Earn A+B+C+D
SCHOOL BRANDED WATER BOTTLE COLOR LOGO WITH YOUR NAME
\$20 VALUE
(Random Choice of Color Top)

E SELL 15 ITEMS
Earn A+B+C+D+E
SPY LOOK BEHIND SUNGLASSES

Level Up & Earn More

F SELL 20 ITEMS
Earn A to F
LYING UFO SAUCER (UP TO 65 FEET FLYING)

G SELL 35 ITEMS
Earn A to G
MAXWELL STEREO HEADPHONES

H SELL 50 ITEMS
Earn A to H
FLYNOVA PRO BOOMERANG SOARING SPINNER BALL

I SELL 75 ITEMS
Earn A to I
12" MOBILE PHONE AMPLIFIER SPEAKER WITH 12" SCREEN

J SELL 99 ITEMS
Earn A to J
6" HOVERCRAFT 3 IN 1 DRONE

Other Ideas to Promote the Fundraiser

1. Personal Assistant - top sellers get to be the Principal's assistant for a day.
2. Animal Plush Hat - If 15 or more students sell 1 in classroom, the teacher wears hat for a day.
3. Movie Assembly - hit the fundraising goal and show a movie, serve popcorn and drinks.
4. Student for a Day - Principal becomes student for a day.
5. Principal is a Mime - Principal is a mime for a day. Dressing the part will create more sales.
6. Faculty Talent Show - set a goal and each teacher has to perform their talent (or lack of) for the school.
7. Movie for Lunch - Add to Pizza Party and get to watch a movie while having lunch.
8. Custodian for the Day - Top selling student from each classroom get to assist custodian for the day.
9. Principal on Roof - Principal has to spend day on the roof of the school.
10. Activity Leader - top seller in each class gets to lead an activity for entire class.
11. Spirit Gear - top selling student in each classroom gets 1 spirit gear item.
12. Water Balloon Fight - top 2 classrooms gets to have a water balloon fight.

ATTENTION: School Funding is at an all time low - A little bit of Effort goes a Long Way!

CLASSROOM Challenge



Any Classroom sells 75 gets Pizza Party (Get \$30 per room)

Principal Taxi



Any student who sells 5 books could be chosen to get a taxi ride for the day by the principal.

Can have multiple winners throughout fundraiser.

PRINCIPAL FOR A DAY



Top Seller gets to Greet Students, do Morning Announcements, Visit Classrooms, & have lunch with the Principal.

DUCT TAPE THE PRINCIPAL!



Every student who sells 5 books gets to Duct Tape the Principal to the wall.

Tricycle Race



Top 5 students gets to relay race teachers on tricycles.



SCHOOL GOAL

Set a school-wide goal and have a Pajama Day, Crazy Dress, Super Hero, Nerd Party, Backwards Day, Anything Goes

3. STARTING & MOTIVATING: Free delivery of pre-made packs by classroom, sponsor box that keeps track of everything, live or video rally and launch of fundraiser through creative marketing strategies including texting, email and announcements.



Book & Store Rally for Schools:
<http://CBORally.integtools.com>



Coupon Book Only Rally:
<http://CBRally.integtools.com>



Rally for High School Groups:
<http://HSrally.integtools.com>



SEND OUT SAMPLE EMAIL TO THE PARENTS

Greetings parents,

This year we are selling the Extreme Saver Coupon Book to raise money for (reason why). Our goal is (your goal) and we sure could use your help. Your student will be bringing home a pack of coupon books for your family to sell. Each coupon book saves money at local businesses and includes coupons on your phone. The cost is only \$20 per book, and we make 50% profit on each sale.

Please go over the instructions and prizes with your student and help your friends and family save money this year by selling them 1 or 2 coupon books. If you want to sell more books than you have, bring back your money envelope to the school and check out more.

(your name)

SEND OUT SAMPLE TEXT TO THE PARENTS

Parents, we are fundraising with the Extreme Saver Coupon Book this and we need your help. Your student will bring home a pack of coupon books so please go over the info with them. Contact us with any questions.

4. SHOW & TELL:

- **Coupon Books:** show the coupon book, collect money, and hand out product.
- **Catalog:** show the catalog, fill out order form, collect money, deliver products when ready.
- **Online Store:** text, call and send to your custom webpage to friends who get their purchases shipped directly to them.

The image shows a screenshot of the 'Ultimate Fundraiser Store' website on the left and a 'Fundraiser Instructions' flyer on the right. The website features a blue header with the store's name and a search bar. Below the header, there's a banner for 'Be a Hero Support our' with a superhero character. The flyer on the right is titled 'Fundraiser Instructions' and lists five steps: 1. GOAL (Set a goal for the prizes you want), 2. SHARE (Share your fundraiser with family & friends), 3. ASK (Hi _____, this is _____ and we are raising money for our school selling Extreme Saver Coupon Books for only \$20. The yellow coupons are 100% Free and this includes Mobile Coupons on your phone.), 4. COLLECT (Would you like to help us out and get 1 or 2 coupon books today? Step 4: collect money then give coupon book(s)), and 5. SAY (I can say _____). The flyer also includes a QR code and a link to 'www.supportapplecreek.com'.

IDEA: Showcase Each student when they sell 5 books on morning announcements with picture

CB Savings Video:

<http://CBSavings.integttools.com>

Sell 10 Video:

<http://Sell10.integttools.com>

Sell 7 Video:

<http://Sell7.integttools.com>

Middle of Fundraiser Video:

<http://MidVid.integttools.com>

Drinkware Hydration Video:

<http://DrinkwareVid.integttools.com>

5. RESUPPLY & RECORD: Students who need more product to sell or catalogs can get them. Collect money and sign out additional packs of coupon books or hand out additional catalogs. Record sales on Google docs for coupon books. Catalog sales can be scanned and emailed to fulfill the orders.

Resupply Extra Books – about 20% of the students will want more books to sell so we provide a way for them to get extra books. It's not rare that we have students sell over 100 books. Place student name, grade, teacher and number of books taken (give out by pack only, not single books) on this sheet. Keep in Sponsor Box.

EXTRA COUPON BOOK CHECK OUT SHEET

STUDENT	GRADE	TEACHER	# COUPON BOOKS	RETURNED	ENTERED
1. _____	_____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____	_____

Turning in Unsold Books – When a student returns unsold books, take out the envelope, write in how many books were returned and place it in the Sponsor Box until you can update the Google Docs Sales Sheet. Replace the used envelopes with a new one and create another extra pack.

At the end, you don't need sort out the books, just place in boxes for pickup by Integrity Staff. Mark and take out envelope.

Turning In Money Envelopes – This is the **key for a successful fundraiser**. If you can keep track of the money envelopes and especially the returned books per student, then this will be a piece of cake.

Step 1: place the NUMBER OF BOOKS RETURNED in the space provided and make sure the student has their name on it. Place in Sponsor Box.

MONEY ENVELOPE	
Please place your money for sales in here and fill out completely. Cash and Checks accepted. Make checks payable to: (Your Organization).	
Student / Athlete Name: _____	Grade/Team: _____
Teacher / Coach: _____	
Amount Enclosed: \$ _____	
OFFICE USE ONLY.	
Amount: \$ _____	Notes: _____
Date: _____	Received By: _____
Number of brochures or coupon books returned: 5	

Student John Smith
Teacher Name
Grade
School

Step 2: Take out the money and record it in space provided. Put the date and initial that you received the money. Deposit into your school account. Integrity will invoice you for their share.

Step 3: Enter the information into the Google Docs. Once that is done, place a checkmark on the envelope and place in grade folder in the Sponsor Box in case it is needed in future.

MONEY ENVELOPE	
Please place your money for sales in here and fill out completely. Cash and Checks accepted. Make checks payable to: (Your Organization).	
Student / Athlete Name: _____	Grade/Team: _____
Teacher / Coach: _____	
Amount Enclosed: \$ _____	
OFFICE USE ONLY.	
Amount: \$ 60	Notes: _____
Date: 11/1	Received By: SR
Number of brochures or coupon books returned: 2	

Student John Smith
Teacher Name
Grade
School

Filling Out the Google Docs Our automated Google Docs platform keeps track of all your student sales. Integrity will record online sales and your organization records the in-person sales of the coupon books.

- First Tab: total sales page that gives a quick view of total sales – use the yellow slots to fill in your deposit amounts

Coupon Book Sales – Earn \$10 Per Book for In-person Sales						
School / Team	Total Sold	Amount Collected	Lost Books	Number of Sellers	School Profit	Integrity Share
All Book Sales	710	\$14,200.00	22	155	\$7,100.00	\$7,100.00
Online Store Sales - Earn 40% Profit for Online Sales						
School / Team	Total Sold	Total Sales Fund			School Profits	Integrity Owes School
All Online Sales	66	\$332.91			\$373.16	\$373.16
					Total Coupon Book Sales (Collected Money)	\$7,100.00
					Total Online Sales (Online Ordering)	\$373.16
					Total Owed by Organization	\$6,726.84
					(If it's a negative number than Integrity Owes the Organization)	

Virtus Instructions of I-Go Sheet: <http://IGODInstructions.inteasports.com>

- Second Tab: your online sales page – no need to fill out anything here, we take care of this

Total Sales	\$532.91	Student Online Sales - Earn 40% Profit DO NOT EDIT				Total Price	\$1,121.14		
Total Profit	\$372.16	Total Items Sold 50				Shipping	\$29.99		Tax \$43.89
List of Students		Jaeger Heffernan	Zander Schrank	Maddie Fontaine	Brianna Hall	Sophie Johnson	Miles Roggenkamp		St
Student 1									
Student 2	Total Price	\$200.00	\$447.91	\$21.00	\$202.97	\$322.84	\$106.32		
Student 3	Shipping	\$0.00	\$72.85	\$0.00	\$20.54	\$29.86	\$1.99		
Student 4	Tax	\$1.50	\$27.08	\$1.00	\$8.43	\$30.00	\$6.86		
Student 5	Total Fund Sales	\$240.50	\$347.98	\$20.00	\$169.60	\$292.98	\$72.45		
Student 6	Profit	\$7.40	\$139.19	\$8.00	\$57.60	\$117.19	\$31.78		
Student 7	# Items Sold	1	25	1	8	15	6		
Student 8									
Student 9	Buyer 1	Tina Hanson	Cheryl Schrank	Carol Mattingley	Jeanne Hall	Elina Ledojska	Deborah Howard		
Student 10	Total Price	\$21.50	134.04	21.1	37.75	108.32	40.32		
Student 11	Shipping	\$0.00	12.4	0	5.19	0.82	7.59		
Student 12	Tax	\$1.50	6.64	1.1	2.56	0.44	2.73		
Student 13	Total Fund Sales	\$20.00	\$112.00	\$20.00	\$30.00	\$94.00	\$30.00		
Student 14	Profit	\$8.00	\$44.80	\$8.00	\$12.00	\$37.60	\$12.00		
Student 15	Items Sold	1	7	1	2	10	2		
Student 16	Coupon book		Sawtooth	Coupon book	Master card	Set of 2 diplomas	Chocolates 10 packs		

- Third Tab: Gives overview of all in-person coupon books sold

Do NOT edit any numbers or names on this graph - they transfer from the Room Table						School Name		
Grade Teacher	Total	Sold	Collected	Lost Books	Number of Sellers	Online Sales	Total	Online
-1 Kendra Thom	2	\$40.00	0	1	0	2		
-1 Marissa Geist	0	\$0.00	0	0	0	0		
0 Amy Sage	45	\$900.00	5	13	0	45		
0 Angel Soderberg	17	\$340.00	10	5	0	17		
0 Julia Hansen	28	\$560.00	32	7	0	28		
0 Makenzie Preston	44	\$880.00	12	13	1	45		
G7 Teacher 7	0	\$0.00	0	0	0	0		
0 Nicole Levenseller	14	\$280.00	43	6	0	14		
1 Kathleen Pedersen	32	\$640.00	-6	12	0	32		
1 Peyton Wilcox	68	\$1,360.00	16	17	0	68		
1 Stephanie Hartschuck	49	\$980.00	0	12	0	49		
1 Taylor Sampson	51	\$1,020.00	17	16	0	61		
2 Brittney Tweten	92	\$1,840.00	0	15	0	92		
Do not place totals in this box - this box is formulated						Top Sellers Books Sold Amount		
Student Totals at School:						1305	\$26,100.00	
School Profit:							\$13,050.00	
Integrity Fundraising Share:							\$13,050.00	
Integrity will place numbers in this box								

- Money returned without a name – place on the 3rd tab so it gets added to the totals

	No Name Sales	6	\$120.00				
	Totals	1305	\$26,100.00	393	301	2	1301

These Totals are automatically done by the room pages - please do not change. Place names

- Additional Tabs – record coupon book sales by filling in yellow spaces only, each teacher will have their own page with their students

Ms. Woinarowicz Integrity Fundraisers Student Tracking Sheet														Integrity Use Only	
	Seller's Name	Starting Books	1st \$ In	Extra Books	2nd \$ In	Extra Books	Last \$ In	Total Taken	Returned	Lost	Actual Sold	Total \$	Notes	Online	Total w/online
1	Aubree	5	\$100					5	0	0	5	\$100.00			5
2	Chevy	5	\$100	5	\$100			10	0	0	10	\$200.00		4	14
3	Daphne	5	\$20					5	4	0	1	\$20.00			1

- Place the dollar amount of what was received in first yellow column
- Enter extra books taken in 2nd column
- Enter more money turned in on the 3rd column
- Enter extra books taken on 4th column – keep adding to this column as more books are taken
- Enter Money turned in on 5th column – keep adding to this column as more money is turned in
- Use the notes to write in **Donated money** or any other info you need. (We don't take profit on donated money – just don't add it to the sales)

6. WRAP UP & HAND OUT PRIZES: Collect unsold books, money envelopes. About 10 days after the fundraiser is done, we will send out the prizes sorted by students and classroom to be handed out. Catalog orders will be delivered to the school to be picked up by parents and dropped off to customers. We send you an invoice minus the online sales.

Getting Coupon Books Back from The Students

We try three different flyers to try and get as many coupon books back as possible. REMEMBER: we don't charge you for lost or missing books and we should not tell the parents otherwise we will lose so much more.



Coupon Book Fundraiser is Ending Tomorrow!

REMEMBER Please to return all money and unsold coupon books to your school tomorrow so we can record sales and award prizes!

THIS FUN → ENDS ← TOMORROW!

END TOMORROW NOTE:

Send these flyers home the day before the fundraiser ends.

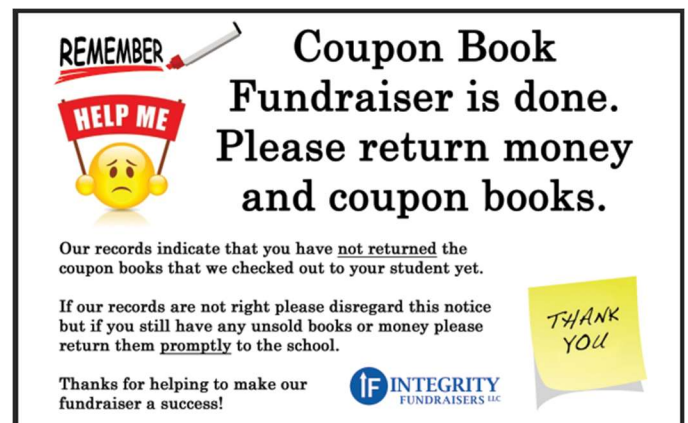
Watch video a few days before:

<http://End.integtools.com>

AFTER FUNDRAISER NOTE:

About 3 days after the "End Date", you want to go to the "LOST" or "MISSING" tab in the Google docs to get a list of students by grade and classroom that has turned in their books yet. Either make labels or hand to teachers with the list of kids.

Watch video: <http://AfterEndVid.integtools.com>



REMEMBER **HELP ME** **Coupon Book Fundraiser is done. Please return money and coupon books.**

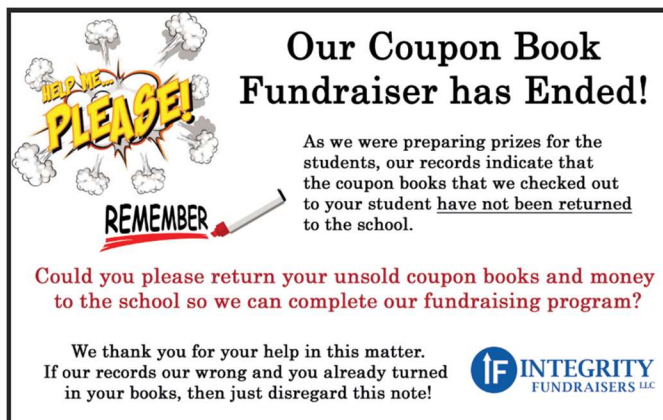
Our records indicate that you have not returned the coupon books that we checked out to your student yet.

If our records are not right please disregard this notice but if you still have any unsold books or money please return them promptly to the school.

Thanks for helping to make our fundraiser a success!

IF INTEGRITY FUNDRAISERS LLC

THANK YOU



Our Coupon Book Fundraiser has Ended!

REMEMBER As we were preparing prizes for the students, our records indicate that the coupon books that we checked out to your student have not been returned to the school.

Could you please return your unsold coupon books and money to the school so we can complete our fundraising program?

We thank you for your help in this matter. If our records are wrong and you already turned in your books, then just disregard this note!

IF INTEGRITY FUNDRAISERS LLC

FINAL FUNDRAISER NOTE:

We deliver this final note home along with the prizes to try to get more back.

Here are some Social Media Marketing Ideas:

Create a Video from the PTA or Principal talking about the fundraiser and why you are raising money. 60 seconds max.

Have some students or classrooms create a video promoting the fundraiser.

Do it rough and on your phone.



SOCIAL MEDIA AND OTHER MARKETING

TEXT MESSAGES – If you have the capability to send out text messages to all of the families then that's a good way to promote the fundraiser.

EMAIL MESSAGES – Send out pre-written emails promoting the fundraiser.

FACEBOOK SHARING – ask parents and all the other people on your Facebook page to share the fundraiser with friends and family.

FACEBOOK ADVERTISING – spend a little money and boost your fundraiser to thousands of people in your area.

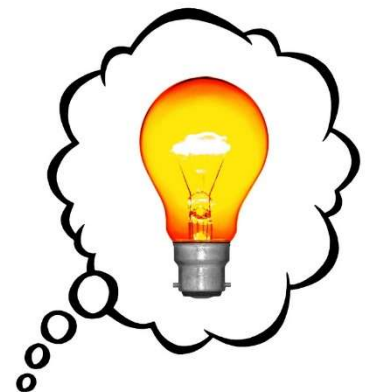
FACEBOOK LIVE / VIDEOS – Do Facebook live daily to promote the fundraiser on your PTO Facebook page, and your personal one. (10 to 20 second videos)

FACEBOOK EVENT – Create an event for your PTO like an Online or In-person Fundraiser Night (We can host this up to a 100 people on zoom and give away some products from our store.)

- Great way to get families together with a night at the school – play simple games and have a contest to see how many sales the parents can get that night through texting, email or calling. Top Selling family gets a Prize

LOCAL NEWSPAPER – call the local newspaper and see if they can do a story on your PTA along with the fundraiser OR ask about some free ways to promote your fundraiser through their newspaper or platform.

OTHER SOCIAL MEDIA – promote your website through all other Social Media links including TikTok videos and SnapChat.



Facebook Advertising Ads by Integrity Fundraisers

The best way to advertise on your Facebook page is to do something daily. Here are some ads you can use for posting. Other ideas include

- Picture of Product and link to website
- Tell your followers why you are raising money – show pictures with link to website
- Take pictures of students holding their fundraising product and ask for help to raise money for these students – link to website
- Promote prizes that the students can earn – see if people can help them out by purchasing from a student or on the website.
- Do Facebook live and explain the savings
- Facebook live the classrooms or create videos talking about the fundraiser
- Create a video on the phone and post it
- Ask your followers to share your post with their peeps

AD ONE – copy and paste into your Facebook page

How much money can you save?

Watch the video to find out how much these students got in Free products in just 1 day! <http://cbsavingsvid.integtools.com>

Please help by purchasing 1 or 2 coupon books (includes Mobile Coupons) today by going to ([your Integrity website](#))



Note: You can copy and save pictures (save as picture) from this document to your computer and then add them to your Facebook post

AD TWO – copy and paste into your Facebook page

Helping our students and saving money!

Our **(name of your organization)** requests your help in raising money for our students to help with **(why you are raising money)**.

These Extreme Saver Coupon Books can save you a lot of money throughout the year. All of the yellow coupons are 100% free with no purchase. Over \$1500 value and includes coupons on your phone.

Could you please help us raise the money we need by purchasing 1 or 2 books from our students or online at **(your Integrity website)**?



AD THREE – copy and paste into your Facebook page

How would you like to save hundreds of dollars this year and get FREE Products or Services from Local Businesses?

The best part is that you will support our (name of your organization) to raise money for (why you are raising money).

Please help by purchasing 1 or 2 coupon books (includes Mobile Coupons) today by going to (your Integrity website) to view the saving and have one sent directly to you.



AD FOUR – copy and paste into your Facebook page

Did you see this? <http://drinkwarevid.integtools.com>

Order here: (your Integrity website)



AD FIVE – copy and paste into your Facebook page

You can make a positive impact on students!

Helping our **(name of your organization)** raise money impacts every student in our school by creating an atmosphere of fun experiences through social interaction.

You can help by going to our webpage at **(your Integrity website)** to purchase money saving coupon books or over 350 products of unique gifts and tasty treats.



Additional School Website Ads

Here are some Ads to Put on Your school Website to advertise the entire year. Every time sales get to a \$100 from those sales, we will send you a check.

SCHOOL AD ONE

PLEASE SUPPORT OUR STUDENTS

Purchase any of these value priced products and our organization receives up to 50% profit.



Save Money with Coupons Online & with Book.

Get your own Personalized drinkware with logo and name on it.



Click Website to Order

SCHOOL AD TWO

PLEASE SUPPORT OUR STUDENTS

Purchase a coupon book and our organization gets 50% Profit.

- + Includes all Mobile Coupons in major midwest Cities
- + Yellow Coupons are 100% Free with no purchase
- + Over \$1500 Value for only \$20
- + Free Shipping to your Home in 48 Hours



Current Areas with Coupon Books & Mobile Coupons

CLICK WEBSITE TO ORDER



SCHOOL AD THREE

Please Help Our Students by Purchasing Any of These Awesome Products.

Coupon Books with Mobile Coupons, Personalized Drinkware, Meat Snacks, Popcorn, Bath and Body Products, Tritan Mugs, Chocolates and Subscribe & Save Packs









www.integrityfundraisers.com p: 701-402-2171 toll free: 1-888-329-5371

